



Marketing & Communications Assistant (2 days per week)

About us

ATG Entertainment is proud to stand at the forefront of the live entertainment industry.

Our expertise and capabilities enable producers and other creatives to bring their visions to life and create unforgettable performances for audiences, presented in our landmark venues and delivered with exceptional hospitality. It is the passion of our teams, that cover every discipline across the live entertainment industry, that underpins our continuing strategic growth and success.

We own, operate or programme some of the world's most iconic venues; ATG Entertainment manages 64 venues across Britain, the US and Germany.

We are the world leader in theatre ticketing; We process more than 18 million tickets every year for hit musicals, acclaimed plays, concerts, comedy shows and a variety of other live events across the UK, US, and Germany.

We present the world's best live entertainment in our venues; working alongside the world's leading producers and creative artists, our venues present an extraordinarily diverse range of top-quality entertainment.

We produce award-winning shows; our in-house production team, ATG Productions, are dedicated to producing critically acclaimed, commercially successful and creatively ambitious work for the West End, Broadway, Continental Europe and beyond.

People are at the heart of our success. We are passionate about bringing great live experiences to the widest possible audience; about giving the world's best creative talent the stage it deserves; and about providing our people and partners with opportunities to realise their full potential.

Our values

In everything we do, we strive to be Ambitious, Collaborative, Passionate and Smart.

- We are **ambitious** and seek to exceed people's expectations.
- We are **collaborative** and help each other to reach our goals.
- We are **passionate** about our work, our business, and our industry.
- We are **smart** in our quest for simple, efficient, and innovative solutions.

Corporate Social Responsibility: our priorities

- Next Generations: introducing tomorrow's audiences to the pleasures of live entertainment, recruiting and nurturing the next generation of industry talent.
- Inclusion: improving and promoting diversity, inclusion and well-being in the workplace.
- Sustainability: helping reduce our impact on the environment by making our business more sustainable.

A Stage for Everyone - Our Inclusion, Diversity, Equity and Access Mission Statement

Our stages are a platform for compelling stories – stories that are for all, by all, and of all. We shine our spotlight on our differences and believe that understanding and celebrating these differences makes us better global citizens. We are passionate about the pursuit of true diversity and equality. We strive to make our venues beacons of these ideals in our communities. Onstage and off, we hold ourselves accountable for nurturing an inclusive culture, one in which everyone can bring their authentic selves. At ATG entertainment, we provide a stage for everyone.

We recognise that we do not have all the answers; but we strive to listen, to learn and to change in order to ensure ATG Entertainment becomes a truly inclusive organisation. We therefore welcome and encourage applications from individuals from the widest possible range of backgrounds and particularly welcome applications from those currently underrepresented in our workforce.

We are a Disability Confident Committed Employer, which means that we are taking action to ensure that people with disabilities and long-term health conditions feel supported, engaged and able to fulfil their potential in the workplace. We will offer an interview or recruitment event to disabled candidates who tell us they wish to participate in the scheme and who demonstrate in their application that they best meet the essential criteria for the role. Where we receive more applications than we are reasonably able to interview for any given role, we will retain applications for the next available interview opportunity wherever possible.

If you'd like to discuss accessibility prior to applying, please email recruitment@atgentertainment.com for a confidential discussion.

The Marketing & Communications Assistant Role

You'll report to the Head of Marketing and will be based at Aylesbury Waterside Theatre.

The Marketing & Communications Assistant is an essential role in ensuring the smooth day-to-day running of the Marketing & Communications Department.

Key responsibilities

- Supporting in all aspects of venue marketing campaigns, including liaising with Producers, Agencies, Media or other partners of marketing activity
- Ensure publicity materials (print, posters, pop-ups and other in venue displays) are ordered with the correct information, and correct quantities. To manage the process of receiving print to the venue as well as the effective organisation of publicity materials
- To distribute correct theatre marketing materials to 3rd party distribution partners
- To assist where necessary in the organisation and promotion of in-house events, as well as organisation of venue presence at external events, including the booking of space, co-ordination of staffing
- To take responsibility for the administrative systems within the department
- To work alongside Communications Manager and to deputise for them in their absence where necessary
- Ensure groups information is collated and ready for Group Sales activity
- Contribute to the planning, delivery and reporting of creative communication ideas, partnerships and content
- Assist with collation of copy images for external production companies and content creation for the digital displays in the venue
- Liaise with central teams to maintain website content for locally programmed events and shows
- Create and schedule engaging social media content
- Any other duties as reasonably requested to carry out

Everyone's responsibility

Everyone at ATG Entertainment is expected to play their part in achieving our goals and upholding our core values, by:

- Committing to creating and upholding a positive, inclusive culture that nurtures potential and supports well-being.
- Playing your part in reducing our environmental impact and finding more sustainable ways of working.
- Encouraging the next generation in live entertainment by contributing to our outreach and training programmes, including mentoring students and trainees, and supporting our Creative Learning and Community Partnerships work.
- Having a positive attitude to health and safety, legal and insurance requirements and take care to understand our policies and procedures. You'll help us uphold a positive culture around meeting our obligations.

We are all expected to participate actively in the life of the company, and opportunities will arise for you to collaborate with others across the business. Everyone at ATG Entertainment is expected to be flexible and adapt as the needs of the business change, taking on new or different responsibilities as the need arises.

Your skills, qualities, and experience.

We welcome applications from individuals with transferable skills from other industries or backgrounds and role specific training can be provided.

- We're looking for a proactive and engaging individual, with great sense of humour and real desire to work in Marketing and Communications
- Outstanding communication, organisational and administrative skills are essential. You will have the ability to work under pressure and to deadlines
- Previous office experience is desirable, but not necessary – more important is a willingness to get stuck in and learn as well as an absolute attention to detail
- A Strong knowledge of Microsoft Office, and a good grasp of digital media, social media platforms and Canva experience is desirable
- Mostly office based, there is evening and weekend work required as part of the role, so flexibility is key