



Creative Learning Producer (West End)

About us

ATG Entertainment is proud to stand at the forefront of the live entertainment industry.

Our expertise and capabilities enable producers and other creatives to bring their visions to life and create unforgettable performances for audiences, presented in our landmark venues and delivered with exceptional hospitality. It is the passion of our teams, that cover every discipline across the live entertainment industry, that underpins our continuing strategic growth and success.

We own, operate or programme some of the world's most iconic venues; ATG Entertainment manages 64 venues across Britain, the US and Germany.

We are the world leader in theatre ticketing; We process more than 18 million tickets every year for hit musicals, acclaimed plays, concerts, comedy shows and a variety of other live events across the UK, US, and Germany.

We present the world's best live entertainment in our venues; working alongside the world's leading producers and creative artists, our venues present an extraordinarily diverse range of top-quality entertainment.

We produce award-winning shows; our in-house production team, ATG Productions, are dedicated to producing critically acclaimed, commercially successful and creatively ambitious work for the West End, Broadway, Continental Europe and beyond.

People are at the heart of our success. We are passionate about bringing great live experiences to the widest possible audience; about giving the world's best creative talent the stage it deserves; and about providing our people and partners with opportunities to realise their full potential.

Our values

In everything we do, we strive to be Ambitious, Collaborative, Passionate and Smart.

- We are **ambitious** and seek to exceed people's expectations.
- We are **collaborative** and help each other to reach our goals.
- We are **passionate** about our work, our business, and our industry.
- We are **smart** in our quest for simple, efficient, and innovative solutions.

Corporate Social Responsibility: our priorities

- Next Generations: introducing tomorrow's audiences to the pleasures of live entertainment, recruiting and nurturing the next generation of industry talent.
- Inclusion: improving and promoting diversity, inclusion and well-being in the workplace.
- Sustainability: helping reduce our impact on the environment by making our business more sustainable.

A Stage for Everyone - Our Inclusion, Diversity, Equity and Access Mission Statement

Our stages are a platform for compelling stories – stories that are for all, by all, and of all. We shine our spotlight on our differences and believe that understanding and celebrating these differences makes us better global citizens. We are passionate about the pursuit of true diversity and equality. We strive to make our venues beacons of these ideals in our communities. Onstage and off, we hold ourselves accountable for nurturing an inclusive culture, one in which everyone can bring their authentic selves. At ATG entertainment, we provide a stage for everyone.

We recognise that we do not have all the answers; but we strive to listen, to learn and to change in order to ensure ATG Entertainment becomes a truly inclusive organisation. We therefore welcome and encourage applications from individuals from the widest possible range of backgrounds and particularly welcome applications from those currently underrepresented in our workforce.

We are a Disability Confident Committed Employer, which means that we are taking action to ensure that people with disabilities and long-term health conditions feel supported, engaged and able to fulfil their potential in the workplace. We will offer an interview or recruitment event to disabled candidates who tell us they wish to

participate in the scheme and who demonstrate in their application that they best meet the essential criteria for the role. Where we receive more applications than we are reasonably able to interview for any given role, we will retain applications for the next available interview opportunity wherever possible.

If you'd like to discuss accessibility prior to applying, please email recruitment@atgentertainment.com for a confidential discussion.

West End Venues

From plays to West End musicals, London's dazzling West End has a show for everyone. Our West End musical theatres include the Apollo Victoria (Wicked), Fortune Theatre (Operation Mincemeat), Savoy Theatre (Paddington The Musical), Kit Kat Club at the Playhouse (Cabaret), Ambassadors Theatre (Curious Case of Benjamin Button), Piccadilly Theatre (Moulin Rouge), Phoenix Theatre (Stranger Things : The First Shadow) and the Lyceum Theatre (The Lion King).

Other London venues in ATG's West End include the Duke of York's Theatre and Harold Pinter Theatre currently home to shows Stereophonics and GIANT.

The Creative Learning Producer Role

This is a position for a motivated and dynamic arts professional to produce a Creative Learning programme in the West End Creative Learning department, across 10 leading venues, a vibrant destination for learning and community engagement. You will manage, design, and deliver creative learning programmes for people of all ages, abilities and backgrounds. You'll join a dedicated and dynamic venue team and work with them and, with national colleagues, to develop relationships with show producers, local organisations, and partners. The role is based at Phoenix Theatre however the majority of our projects are likely to be delivered on outreach within the community, and online.

From free at point of access academies supporting marginalised voices, award winning technical workforce development programmes, large scale community performances to name just a few, the programme works across London cementing Creative Learning at the heart of the West End, working on some of the most exciting productions in the West End.

You are a passionate, multi-faceted and talented individual, who is highly motivated and committed to inclusive arts practice. Your programmes are locally driven, addressing the needs, challenges, and opportunities of our immediate local area, wider London and the live entertainment industry as a whole. You are committed to continued professional development and excited by the opportunity of sharing expertise by collaborating across the nationwide Creative Learning team.

Please see an insight into the work of Creative Learning at ATG, through the [2024 Creative Learning Annual Review](#). We also have a number of project films available which give a further flavour of our work, available if requested.

Key responsibilities

- Manage, design, and deliver all aspects of a creative learning programme for ATG Entertainment West End, and in response to the national Creative Learning strategy.
- Build and nurture relationships with key stakeholders across the wider arts community including local authorities, education, cultural organisations, and funders; as well as colleagues, partners, and key producers bringing shows to the venue.
- Effectively manage agreed budgets to ensure income and expenditure targets are met.
- Effectively monitor and evaluate activity, and work with colleagues to communicate Creative Learning opportunities and successes to the broadest audiences.
- Recruit, engage and support West End Creative Learning staff, freelance practitioners, casual staff, and suppliers.
- Fulfil any other task as reasonably required

Everyone's responsibility

Everyone at ATG Entertainment is expected to play their part in achieving our goals and upholding our core values, by:

- Committing to creating and upholding a positive, inclusive culture that nurtures potential and supports well-being.
- Playing your part in reducing our environmental impact and finding more sustainable ways of working.
- Encouraging the next generation in live entertainment by contributing to our outreach and training programmes, including mentoring students and trainees, and supporting our Creative Learning and Community Partnerships work.

- Having a positive attitude to health and safety, legal and insurance requirements and take care to understand our policies and procedures. You'll help us uphold a positive culture around meeting our obligations.

We are all expected to participate actively in the life of the company, and opportunities will arise for you to collaborate with others across the business. Everyone at ATG Entertainment is expected to be flexible and adapt as the needs of the business change, taking on new or different responsibilities as the need arises.

Your skills, qualities, and experience.

We welcome transferable skills from other industries and backgrounds. If you can demonstrate many of the essential skills, qualities and experience we encourage you to apply. We can provide training where necessary.

Essential

- Experience of working in an arts or educational role producing and delivering high quality learning and engagement projects for diverse range of groups
- Experience of project management, including excellent finance management, generating earned income and contributing to fundraising campaigns &/or sponsorship initiatives
- Experience of managing people and working in partnership
- Experience in recruiting and supporting arts workers, freelance artists and practitioners.
- Understanding of marketing and communications and their role in Creative Learning
- Understanding of safeguarding duties and best practises
- Resourceful and adaptable with the ability to manage multiple projects, relationships & partnerships
- Highly organised, able to work on own initiative as well as part of a team
- Computer literate including Office 365
- Excellent verbal, written and interpersonal skills

Desirable

- Experience as a skilled arts practitioner
- Knowledge of the local Creative Learning landscape and the broader cultural, and education sectors
- Knowledge of Privacy in the contexts of Creative Learning
- Good knowledge of multi-arts genres, disciplines, and approaches