

**eCommerce Executive**

**About us**

ATG Entertainment is proud to stand at the forefront of the live entertainment industry.

Our expertise and capabilities enable producers and other creatives to bring their visions to life and create unforgettable performances for audiences, presented in our landmark venues and delivered with exceptional hospitality. It is the passion of our teams, that cover every discipline across the live entertainment industry, that underpins our continuing strategic growth and success.

**We own, operate or programme some of the world’s most iconic venues**; ATG Entertainment manages 64 venues across Britain, the US and Germany.

**We are the world leader in theatre ticketing**; We process more than 18 million tickets every year for hit musicals, acclaimed plays, concerts, comedy shows and a variety of other live events across the UK, US, and Germany.

**We present the world’s best live entertainment in our venues**; working alongside the world’s leading producers and creative artists, our venues present an extraordinarily diverse range of top-quality entertainment.

**We produce award-winning shows**; our in-house production team, ATG Productions, are dedicated to producing critically acclaimed, commercially successful, and creatively ambitious work for the West End, Broadway, Continental Europe and beyond.

People are at the heart of our success. We are passionate about bringing great live experiences to the widest possible audience; about giving the world’s best creative talent the stage it deserves; and about providing our people and partners with opportunities to realise their full potential.

**Our values**

In everything we do, we strive to be Ambitious, Collaborative, Passionate and Smart.

* We are **ambitious** and seek to exceed people’s expectations.
* We are **collaborative** and help each other to reach our goals.
* We are **passionate** about our work, our business, and our industry.
* We are **smart** in our quest for simple, efficient, and innovative solutions.

**Corporate Social Responsibility: our priorities**

* Next Generations: introducing tomorrow’s audiences to the pleasures of live entertainment, recruiting, and nurturing the next generation of industry talent.
* Inclusion: improving and promoting diversity, inclusion, and well-being in the workplace.
* Sustainability: helping reduce our impact on the environment by making our business more sustainable.

**A Stage for Everyone - Our Inclusion, Diversity, Equity and Access Mission Statement**

Our stages are a platform for compelling stories – stories that are for all, by all, and of all. We shine our spotlight on our differences and believe that understanding and celebrating these differences makes us better global citizens. We are passionate about the pursuit of true diversity and equality. We strive to make our venues beacons of these ideals in our communities. Onstage and off, we hold ourselves accountable for nurturing an inclusive culture, one in which everyone can bring their authentic selves. At ATG entertainment, we provide a stage for everyone.

We recognise that we do not have all the answers; but we strive to listen, to learn and to change in order to ensure ATG Entertainment becomes a truly inclusive organisation. We therefore welcome and encourage applications from individuals from the widest possible range of backgrounds and particularly welcome applications from those currently underrepresented in our workforce.

We are a Disability Confident Committed Employer, which means that we are taking action to ensure that people with disabilities and long-term health conditions feel supported, engaged, and able to fulfil their potential in the workplace. We will offer an interview or recruitment event to disabled candidates who tell us they wish to participate in the scheme and who demonstrate in their application that they best meet the essential criteria for the role. Where we receive more applications than we are reasonably able to interview for any given role, we will retain applications for the next available interview opportunity wherever possible.

If you’d like to discuss accessibility prior to applying, please email [recruitment@atgentertainment.com](mailto:recruitment@atgentertainment.com) for a confidential discussion.

**The eCommerce Executive Role**

This role is based in the eCommerce team in ATG’s London office.

We are excited to invite a dynamic and detail-oriented E-commerce Executive to join the vibrant Ecommerce and Performance team at ATG. In this pivotal role, you’ll play a key part in driving the success of our online platforms by managing day-to-day trading activities across all ATG sites.

Your responsibilities will include creating and optimizing show pages for new sales launches, ensuring seamless updates across multiple platforms, and providing crucial support for website queries, updates, and issue resolution. If you’re passionate about e-commerce and thrive in a fast-paced, collaborative environment, we’d love to hear from you!

**Key responsibilities**

* Populate and Manage Content: Use a variety of content management systems to ensure all site pages are engaging, accurate, and up to date with the latest content and creative assets.
* Build and Optimize Show Pages: Create and launch show pages aligned with announcement, presale, and on sale schedules, collaborating with multiple departments to meet deadlines efficiently.
* Coordinate Show Launches: Partner with eCommerce team members to plan and execute show launch timings, actively participating in on sale strategies and coordination.
* Maintain Ticketing and CMS Accuracy: Leverage ticketing systems and content management platforms to manage show details, ensuring all information is precise and well-organized.
* Oversee Merchandise Management: Handle copywriting, asset uploads, and management of artwork and videos across all ATG websites to maintain a consistent and high-quality digital presence.
* Drive On-Sales and Promotions: Take ownership of daily product launches, on-sales, and promotional activities, ensuring smooth execution and engagement across platforms.
* Prepare for High-Traffic Events: Collaborate with teams to plan for peak traffic periods, monitor site performance during high-demand times, and proactively address any issues.
* Manage Updates and Requests: Oversee website update backlogs and provide support to regional and marketing teams by fulfilling website requests efficiently.

**Everyone’s responsibility**

Everyone at ATG Entertainment is expected to play their part in achieving our goals and upholding our core values, by:

* Committing to creating and upholding a positive, inclusive culture that nurtures potential and supports well-being.
* Playing your part in reducing our environmental impact and finding more sustainable ways of working.
* Encouraging the next generation in live entertainment by contributing to our outreach and training programmes, including mentoring students and trainees, and supporting our Creative Learning and Community Partnerships work.
* Having a positive attitude to health and safety, legal and insurance requirements and take care to understand our policies and procedures. You’ll help us uphold a positive culture around meeting our obligations.

We are all expected to participate actively in the life of the company, and opportunities will arise for you to collaborate with others across the business. Everyone at ATG Entertainment is expected to be flexible and adapt as the needs of the business change, taking on new or different responsibilities as the need arises.

**Your skills, qualities, and experience.**

We welcome transferable skills from other industries. If you can demonstrate many of the essential skills, qualities and experience we encourage you to apply. We are able to provide training where necessary.

**Essential**

* Strong written and verbal communication skills.
* Experience with content management systems such as Contentful, WordPress.
* Ability to prioritise tasks and work well under pressure.
* Strong organisational skills and impeccable attention to detail.
* Experience working in collaborative teams.
* Enthusiasm, positive approach, and passion for digital marketing/eCommerce.